

Save The Date

2nd edition

September 7-8 2017 / Château de Vixouze / Cantal / France

Under the high sponsorship of :



Transports
malins

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Food
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Les Entretiens de Vixouze

— International Forum of Future Tourism —

Pop up
& Design



Réalité
augmentée
ou
diminuée

GAFA
or not
BATAG

Thursday, September 7, 2017

11h45 - 13h15 **OPENING PLENARY**

« Common transport »

11h45 - 12h30 « My transport vehicle : a tank of ideas »

12h30 - 13h15 « What if the plane took the train in motion! »

13h15 - 14h15 LUNCH

14h30 - 16h00 **STRATEGIC PLENARY A**

« Will distance delete taste? »

14h30 - 15h15 « Will my belly go on vacation without me ? »

15h15 - 16h00 « Gastronomy of the future : Tech Chef ! »

16h00 - 17h00 **STRATEGIC PLENARY B**

« If thermalism remain became tomorrow thermalism ? »

16h00 - 16h30 : « Health to Julius Caesar ! » -

16h30 - 17h00 : « Sustainable development : why ? »

17h00 - 18h30 **THE IMAGINARY CONFERENCES**

« Imagine all the people AG »

a - What if each one of us became an attraction ?

b - Culture in the pocket

c - Will the era of diminished reality be the next step in tourism ?

18h30 - 19h30 COCKTAIL

19h30 - 22h00 GALA DINNER « Tribunal of the Prospective »



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Friday, September 8, 2017

9h30 - 10h30 **CONFERENCES OF IMAGINARY**

« Will the economy of the future of our tourism be the economy of digital ? »

d - « Authentic village : the main destination for increased tourism »

e - « Living with the times, in the past : Dialogue between a robot and a druid »

f - « Love is in the meadow »

10h30 - 11h00 BREAK

11h00 - 13h00 **STRATEGIC PLENARY C**

« Towards the mountains and below ! »

11h00 - 12h00 « From top to bottom : Yesterday we discovered the tops,
tomorrow we go through the depths of the earth »

12h00 - 13h00 « Global warming : Will we be forced to ski elsewhere
than on the mountain? »

13h00 - 14h00 LUNCH

14h00 - 16h30 **CLOSING PLENARY**

« The herb-hosting : knowhow to host in the heart of nature »

14h00 - 15h00 « Tarmac : my transit hotel in 2030 »

15h00 - 15h30 « Switching from the status of the host to that of the interactive producer »

« Geopolitics and tourism »

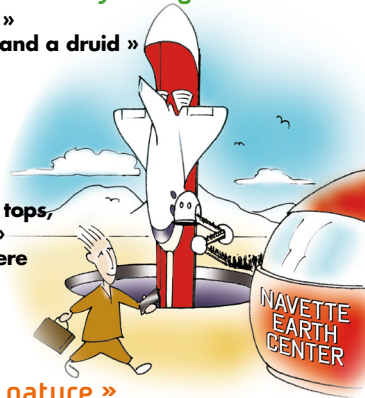
15h30 - 16h30 « Long-term tourism : What if the UN created a tourist refugee status ? »

Declaration of tourist rights :

On 6 September 2042, the United Nations declared in 2040: France had 110 million inhabitants, including 20 million political refugees and received 120 million tourists a year.

Will France become a giant hotel? Will the Mayor of Paris be the next country manager of the « Airbnb »?

16h30 - 17h00 MINISTERIAL CLOSING INTERVENTION



Opening on
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